



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

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Art Unit: 3623

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Serial No.: 09/474,539

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Examiner: Andre D. Boyce

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Filed: December 29, 1999

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For: METHODS AND SYSTEMS
FOR ANALYZING
MARKETING CAMPAIGNS

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REQUEST FOR RECONSIDERATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicants respectfully request consideration of the following remarks submitted in response to the Office Action dated January 11, 2005 and made final.

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